



**For Immediate Release:**

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**For TDI:**

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**TDI Launches Free Summer Webinar Series**

***Webinars Aimed at Helping Companies Increase Revenues and Develop their Workforce***

**Scottsdale, AZ – June 10, 2008:** TDI, a leading provider of revenue-accelerating solutions for the contact center industry, today announced that they will be hosting a summer webinar program that addresses how companies can improve business efficiencies, productivity and revenues.

During these webinars, various strategies for improving contact center performance by deploying TDI products will be discussed. To register for a webinar, click the links below:

- June 12 – [Overview of Encore for Liberation Users](#)
- June 19 – [Benefits of Screen Recording](#)
- June 26 – [Winning ROI Strategies for Performance Management](#)

“In today’s challenging economy, it becomes even more critical for companies to maximize the productivity of their customer facing revenue producers,” said Kevin Kraft, Executive Vice-President, at TDI. “These webinars introduce companies to technology solutions that help improve business processes, optimize customer interactions, and ultimately enable them to achieve their strategic goals and improve their business.”

The weekly webinars are 30 minutes long. For more information on the webinar program, visit <http://www.tdirect.com/events.php>.

**About TDI, Inc.**

TDI is the developer of Liberation® and Encore™, a proven technology platform that helps companies increase revenues and develop their workforce. Liberation manages a contact center’s entire sales workflow process, including campaign design and management, and agent effectiveness via an agent desktop; industry templates for ease of integration and operation, and performance management and reporting of results and trends. The Encore Suite maximizes the productivity of a contact center’s workforce via integrated voice and screen recording, quality management, coaching, and its Portfolio™ reporting and distribution package. For more information, contact TDI at 480-473-4460 or visit [www.tdirect.com](http://www.tdirect.com).