



Powerful, affordable answers for contact centers like yours



FACT SHEET

Transaction: TeleDirect International (TDI) and Wygant have merged as of April 2, 2007. The combined company will be known as TeleDirect International, Inc.

About TeleDirect: TeleDirect is privately-held, founded in 1983 and is located in Scottsdale, Arizona. TDI is a leading solution provider for the business to consumer (B2C) CRM industry. TDI's Liberation[®] platform integrates Customer Interaction Management (CIM), Customer Relationship Management (CRM) and Workforce Optimization (WFO) applications required to help companies accelerate revenues. Today 70 of the top 100 Newspapers, 4 of the top 5 Cable/TV companies, and market leaders in the travel and leisure and financial services industries utilize Liberation[®] solutions to increase their sales. Currently TeleDirect serves over 300 customers.

About Wygant: Wygant is privately-held, founded in 1983 by David Lezak, and located in Portland, Oregon. An early innovator in the Interactive Voice Response market, Wygant has now emerged as a strong player in the fast growing Workforce Optimization (WFO) market. Wygant's Encore[™], CenterPlus[™], and Portfolio[™] products provide proven solutions for customers to develop their workforce and gain significant efficiencies in the contact center. Wygant has over 1,300 customers including over 40 Fortune 500 companies, and 10 of the top 40 Teleservices companies.

Advantages: By combining forces TeleDirect and Wygant now offer a broader and more comprehensive B2C CRM solution. Our customers will benefit from having a single company to help them accelerate their revenues and develop their workforce. Many of our joint customers enjoy this already! Our companies have worked together for over 10 years, allowing for us to combine forces quickly and efficiently. Our employees will benefit from our greater resources as a larger company with increased opportunities to develop their careers.

Offices:	TeleDirect International	Wygant
	17255 N. 82 nd St. Scottsdale, AZ 85255 (480) 585-6464 www.tdirect.com	813 SW Alder Street Portland, OR 97205 (503) 227-6901 www.wygant.com

Executives: Kathleen Kelly, Chief Executive Officer & President
David Lezak, Executive Vice President
Kevin Kraft, Executive Vice President of Sales & Marketing
Rita Dearing, Chief Operating Officer
Jay Mayne, Chief Financial Officer
Joseph Dunham, Senior Vice President of Corporate Development
Dave Moore, Vice President of Sales
Mark Moore, Chief Technology Officer