



**For Immediate Release**

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**For TDI, Inc.:**

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**TDI Participates in CALL CENTERS CARE Holiday Toy Drive**

**Scottsdale, AZ — November 25, 2008:** This holiday season TDI, a leading provider of revenue-accelerating solutions for the contact center industry, is teaming up with the CALL CENTERS CARE team to collect toys for Maricopa County Medical Center's pediatric patients and their families. The annual toy drive is a community-wide campaign to benefit children spending the holiday season in the county hospital.

The CALL CENTERS CARE team, which was formed in 2006, is a collection of people that are members of the American Teleservices Association (ATA) and local call center staff. The CALL CENTERS CARE team chose this cause because the children at county hospitals are often overlooked.

"We are proud to be a part of this worthy cause," said Kathleen Kelly, Chief Executive Officer at TDI. "This toy drive gives TDI employees the opportunity to not only support the organizations and industries that we provide technology solutions for, but most importantly, support the children and families that will be spending the holidays in the hospital."

Toys will be collected between November 10 and December 15, and delivered to the hospital on December 19. The staff will distribute the toys during the holiday season and throughout 2009, as new patients are admitted.

**About TDI**

TDI is the developer of Liberation® and Encore™, a proven technology platform that helps companies increase revenues and develop their workforce. Liberation manages a contact center's entire sales workflow process, including campaign design and management, and agent effectiveness via an agent desktop; industry templates for ease of integration and operation, and performance management and reporting of results and trends. The Encore Suite maximizes the productivity of a contact center's workforce via integrated voice and screen recording, quality management, coaching, and its Portfolio™ reporting and distribution package. For more information, contact TDI at 480-473-4460 or visit [www.TDIinc.com](http://www.TDIinc.com).