



For Immediate Release

July 15, 2008

For TDI, Inc.:

Kevin Kraft
Executive Vice President
480-473-4460
Kevin.Kraft@TDirect.com

For NEC Unified Solutions:

John Wise
Manager, Media/Analyst Relations
214-262-6384
jwise@necunified.com

TDI and NEC Unified Solutions Strengthen Partnership
NEC Offers TDI's Complete Product Suite to its Network of Resellers

Scottsdale, AZ – July 15, 2008: TDI, a leading provider of revenue-accelerating solutions for the contact center industry, announced today that NEC Unified Solutions, Inc. (NEC), a leader in enterprise business communications, is now reselling TDI's Liberation[®] platform. This signifies that NEC is offering TDI's complete product suite, including Liberation and Encore[™], through its nationwide network of 400 value-added resellers.

Liberation is a comprehensive and flexible technology platform that manages all aspects of a customer/agent interaction within a contact center. Liberation enhances NEC's contact center portfolio by providing its resellers with a proven solution that accelerates revenue generation by automating and enhancing the sales process.

"We are excited that NEC is offering our entire product suite to its customers," said Kevin Kraft, executive vice president at TDI. "Liberation and Encore work seamlessly together to help companies realize the benefits of increased revenues and a more productive workforce. Our Closed-Loop Coaching[™] products, coupled with NEC's best in class unified communication solutions, make a compelling value proposition for our mutual customers."

TDI's Closed Loop Coaching product integrates Encore and Liberation, providing customers with a powerful agent desktop, performance management, and campaign management solution that leverages audio and screen recordings to develop sales and service associates, reduce agent attrition and on-boarding time, and ensure the best possible hiring decisions.

"Partnerships and alliances with leading-edge solutions providers like TDI is a cornerstone of our UNIVERGE[®]360 vision. By serving NEC's dealers and their customers with its complete workforce development, campaign management, and sales and service desktop solutions, TDI is helping NEC offer complete communication solutions," said Jay Krauser, general manager, product management, NEC Unified Solutions. "With the involvement of companies such as TDI, our channel has the opportunity to help companies improve revenues and communicate more efficiently and effectively. We look forward to the continued success of this partnership."

About TDI

TDI is the developer of Liberation® and Encore™, a proven technology platform that helps companies increase revenues and develop their workforce. Liberation manages a contact center's entire sales workflow process, including campaign design and management, and agent effectiveness via an agent desktop; industry templates for ease of integration and operation, and performance management and reporting of results and trends. The Encore Suite maximizes the productivity of a contact center's workforce via integrated voice and screen recording, quality management, coaching, and its Portfolio™ reporting and distribution package. For more information, contact TDI at 480-473-4460 or visit www.tdirect.com.

About NEC Unified Solutions

NEC Unified Solutions helps companies unify their business communications through innovative software, applications, development tools, and services. NEC offers a complete portfolio for unified communications, wireless, voice, data and managed services, as well as systems integration and application development. NEC Unified Solutions serves as the North American communications integration arm of global giant NEC Corporation for Fortune 1000, as well as small to mid-sized businesses in vertical markets such as hospitality, education, government, and healthcare. For more information, visit www.necunified.com.