



For Immediate Release

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**TDI Honored with TMC's 2008 Product of the Year Award
*Encore Recording Scrubber Recognized for Protecting Customer Data***

Scottsdale, AZ – May 29, 2009: TDI, a leading provider of agent productivity solutions for contact centers, today announced that Technology Marketing Corporation (TMC) has named its Encore™ Recording Scrubber as a recipient of the 2008 Communications Solutions Product of the Year Award.

TDI's new Recording Scrubber recognizes portions of a recording where sensitive data (such as credit card numbers or social security numbers) were provided and then, based on the user's preference, either encrypts or scrubs the data. When a section of a recording is encrypted, the user hears the entire recording except for the encrypted area. However, if the user has the proper permissions and passwords, he can listen to the encrypted section of the recording by entering the pass phrase. If a section of a recording is scrubbed, it can never be retrieved; it is permanently removed.

"We are honored to receive this significant award," said Kathleen Kelly, Chief Executive Officer at TDI. "Many of our customers rely on their recordings to protect customer data and minimize liabilities. Our encryption solution fulfills these needs and is aligned with the Payment Card Industry Data Security Standards. This award reinforces our product direction and commitment to providing our users with innovative solutions that protect their customers."

"TDI has been recognized with a 2008 Product of the Year Award for their excellence in the advancement of voice, data and/or video communications," said Rich Tehrani, TMC President and Group Editor-in-Chief. "TDI has proven they are committed to quality and excellence in solutions that benefit the customer experience as well as ROI for the companies that use them. I am pleased to honor their hard work and accomplishments and look forward to more innovative solutions from them in the future."

The Communications Solutions Product of the Year Award recognizes the vision, leadership and attention to detail that are the hallmarks of the prestigious award. The most innovative products and services brought to market in 2008 were selected as recipients of this year's Communications Solutions Product of the Year Award for their groundbreaking achievement.

The 2008 Communications Solutions Product of the Year Award winners can be found on the [Customer Interaction Solutions](#) Web site.

About TDI Inc.

TDI is the developer of Liberation® and Encore™, a proven technology platform that helps companies increase revenues and develop their workforce. Liberation manages a contact center's entire sales workflow process, including campaign design and management, and agent effectiveness via an agent desktop; industry templates for ease of integration and operation, and performance management and reporting of results and trends. The Encore Suite maximizes the productivity of a contact center's workforce via integrated voice and screen recording, quality management, coaching, and its Portfolio™ reporting and distribution package. For more information, contact TDI at 800.531.6440 or visit www.TDIinc.com.

About TMC

Technology Marketing Corporation (TMC) is a global integrated media company helping our clients build communities in print, in person and online. TMC publishes *Customer Interaction Solutions*, *Internet Telephony*, *Unified Communications*, and *NGN Magazine*. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. TMCnet is read by two to three million unique visitors each month worldwide, according to Webtrends. TMCnet is ranked as 2,921 in Quantcast's Top U.S. Sites placing TMCnet in the top .03% most visited Web sites in the US. In addition, TMC produces ITEXPO, 4GWE Conference, Digium|Asterisk World and Communications Developer Conference. For more information about TMC, visit www.tmcnet.com.